

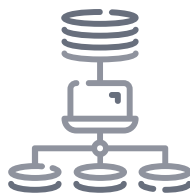
Commercial Data Management Solutions (CDMS) Enabling Data Science

PRECISIONxtract CDMS accelerates the time to commercial success by transforming data and infrastructure to deliver actionable insights.

Accelerate Your Success



▲ **Unlock the full potential of your data assets** with deep knowledge of the marketplace, helping your organization evolve from descriptive reporting to predictive insights with a proven data architecture, robust analytic models and machine-learning capabilities



▲ **Unlock the full potential of your data infrastructure** by employing a business-first model that focuses on speed to actionable insights, leveraging a dedicated team of pharmaceutical commercial data and analytic experts curating your data lakes and marts



▲ **Unlock the insights of tomorrow's healthcare landscape** with cross-asset insights, breaking down data silos and enabling quantification of local market dynamics of payers, providers, channels and HCPs — creating a true customer 360

The Data Challenge — by the Numbers

80%

of data analyst time is spent on data prep

83%

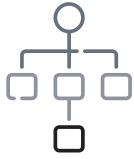
of businesses say they haven't integrated insights across the organization¹

40%

of insights delivered by customer intelligence teams are not actionable²

¹marketeer.kapost.com ²customerthink.com

PRECISIONxtract Products



Payer Master

Industry-leading, turnkey payer master with bridge files to multiple data sources



Rx BIN-PCN Group Library

Unmask BIN-PCN Group IDs and connect to the rest of your data universe



Customer Master

Claims-powered reference data product for HCPs and HCOs including specialty, location, employment and affiliation, and referral network



Data Warehouse

Full cloud-based data warehouse, MDM, and enterprise reporting design and development

Experts

PRECISIONxtract assembles accomplished experts to provide innovative and effective approaches to demonstrate value.



Ashwin Athri

Senior Vice President

Ashwin.Athri@precisionvh.com



Justin Kozik

Vice President

Justin.Kozik@precisionvh.com



Chris Sellin

Vice President

Chris.Sellin@precisionvh.com



Schedule a consultation to see how we can meet your needs.

Contact us at info@precisionxtract.com to set up a time today!

To learn more about PRECISIONxtract Commercial Data Management Solutions, visit www.precisionxtract.com/cdms.

PRECISION**xtract**

a precision value & health team